

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application	)	<u>PATENT APPLICATION</u>
	)	
Inventors:           Bunger, et al.	)	
	)	Art Unit:       3627
Application No.:     09/822,961	)	
	)	Examiner:       Haider, Fawaad
Filed Date:           March 30, 2001	)	
	)	
Title: METHOD, SYSTEM, AND COMPUTER	)	<u>Customer No.: 28554</u>
READABLE MEDIUM FOR	)	
FACILITATING A TRANSACTION	)	
BETWEEN A CUSTOMER, A MERCHANT	)	
AND AN ASSOCIATE	)	

**NOTICE OF RELATED CASES**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

The following applications are related:

U.S. Patent Application No. 10/071,562 [Attorney Docket No.: SFTC-01001US0], entitled "A Method, Article Of Manufacture, And Processing Device For Providing Promotions Over A Network Using An Alphanumeric Sequence From A Product," by Bank, et al., filed on February 8, 2002.

U.S. Patent Application No. 10/964,164 [Attorney Docket No.: SFTC-01007US0], entitled "Method, System, And Computer Readable Medium For Token Enhanced Media," by Roach, et al., filed on October 13, 2004.

U.S. Patent Application No. 11/226,629 [Attorney Docket No.: SFTC-01007US1], entitled "Method, System, And Software For Electronic Media Driven Promotions That Include Off-Line Actions," by Najarian, et al., filed on September 14, 2005.

Respectfully submitted,

Date: November 14, 2007

By: /Kirk J. DeNiro/  
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